# THAI TRADE CENTER NORTH AMERICA'S WEBSITE PRIVACY AND COOKIE POLICY

https://www.thaitradeusa.com is owned and operated by THAI TRADE CENTER NORTH AMERICA OFFICES which are overseas branches of the Department of International Trade Promotion (DITP), Thailand Ministry of Commerce. These privacy policies describe how we collect, use, disclose, process, and protect personally identifiable information ("personal information") that you ("user") may provide to participate in an activity on <a href="https://www.thaitradeusa.com">https://www.thaitradeusa.com</a> ("website"). Personal information refers to information that can be used to identify people or information details and other information that the organization possesses or has tendency to access whether it is true or not. Website reference includes all other relevant information including but not limited to the website for communication devices and application.

When you visit or use the website, you agree and consent to allow us to collect, use, disclose, and process your personal information according to these privacy policies and or the conditions of the website. Moreover, you have the ability to accept or decline cookies by modifying the settings in your browser.

#### **Cookies**

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a quality experience when you browse our website and also allows us to improve our website. We do not use cookies to determine the personal identity of persons who are visiting our website.

#### What are cookies?

Cookies are small text files sent from our website and stored on your browser. For more information on cookies, please see <a href="http://www.allaboutcookies.org/">http://www.allaboutcookies.org/</a>. We are not responsible for the content of <a href="http://www.allaboutcookies.org/">http://www.allaboutcookies.org/</a>.

## Information we collect

We collect your personal information from the way you use the website. The mentioned personal information includes but not limited to your name, user's information, addresses, phone numbers, emails. In addition, we also collect non-personally identifiable information (that cannot be used to identify you) including but not limited to IP address information, geographic location information, types of operating systems, nationalities, search settings and general information related to the use of the Internet.

#### How we use information

We may use your personal information and other information that are collected through the website. For the following purposes:

- For identifying participants with us.
- To analyze for future development of the campaign.
- For contact with you regarding usage and / or visits and participation on the website including any inquiries and / or requests that you submit via the website or otherwise.
- For advertising the campaigns or activities on the website.
- For emailing our newsletters to you.

# Sharing and transferring your personal information

Your personal information will / may be disclosed by the Thai Trade Center offices in the North America, to its affiliated entities of the Department of International Trade Promotion (DITP), Thailand Ministry of Commerce. Furthermore, the Thai Trade Center offices in the North America may also disclose your personal information to third persons such as Thai exporters, manufacturers or service providers for one or more purposes as mentioned above from time to time.

#### Consent

As stated above. When viewing and using the site, registering for events from the website, pressing "confirm" or equivalent: - Allow the Thai Trade Center offices in the North America to collect, use, disclose and / or process personal information as described for the purposes described above.

# **Protecting your privacy**

We protect the personal information under our possession or control by managing appropriate security which includes physical, technical, and organizational procedures in order to prevent access, collection, use, disclosure, copying, modification, disposal or similar risks.

## **Links to other websites**

Our website may contain links to other interesting sites. If you use these links to leave our website, you should know that we cannot control those websites. Please note that we are not responsible for the privacy principles of other sites. We recommend that you read the privacy announcement on each site that contains personal information when you visit the site.

## What type of cookies do we use?

We place strictly necessary cookies on your browser to ensure that our website delivers you information speedily, securely and optimally. Our website may also use third party services, who may set their own cookies on your browser.

Our website uses Google Analytics which uses cookies to provide us with information on how people use our website, including the number of visitors to our website and the webpages they visited. This information helps us to analyze the performance of our website so that we can make improvements.

According to Google, Google Analytics collects first-party cookies, data related to your device/browser, IP address and on-site/app activities to measure and report statistics about your interactions on websites and/or apps that use Google Analytics. Google Analytics uses your IP address to derive your geolocation. For more information about Google Analytics, please see <a href="http://www.google.com/analytics/learn/privacy.html">http://www.google.com/analytics/learn/privacy.html</a>.

# Disclosure of your personal data to third parties

Google Analytics may also transfer your data to third parties in certain circumstances – please see "When Google shares your information" under Google's Privacy Policy. We will not disclose your personal data to any other third parties unless we are obliged to under a court order or other legislative or regulatory requirement.

## **Acceptance of Privacy Policy Changes**

When you use our website or services, you consent to allow us to collect, use, disclose, and process your personal information. As defined in these privacy policies, we reserve the right to collect, use, disclose and process your personal information. According to these privacy policies, Thai Trade Center North America may change these privacy policies from time to time. As described at the beginning of this Privacy Policy, we will display the changes on this website to notify you.

## Cookies - consent, withdrawal and disabling

We rely on consent as the ground for using cookies. We will only use cookies for the specific purposes referred to above. You have the right to withdraw consent at any time. This does not affect the lawfulness of processing based on consent before its withdrawal.

You may refuse consent or withdraw your consent to the use of cookies at any time by disabling cookies. You may disable cookies by adjusting your browser settings accordingly. If you want to remove previously stored cookies, you may clear your browser's cookies. Please refer to your browser's help menu for instructions on how to disable and/or remove cookies. For further

information, please see <a href="http://www.allaboutcookies.org/manage-cookies">http://www.allaboutcookies.org/manage-cookies</a>. We are not responsible for the content of <a href="http://www.allaboutcookies.org/manage-cookies">http://www.allaboutcookies.org/manage-cookies</a>. Please note that if you disable cookies, our website may not function properly.

To provide website visitors the ability to prevent their website visit activity being available to Google Analytics, Google has developed the Google Analytics opt-out browser add-on for the Google Analytics JavaScript (ga.js, analytics.js, dc.js). If you would like to opt-out of Google Analytics, you should download and install the add-on for your web browser. The use of the opt-out browser add-ons does not prevent data from being sent to our website itself or to other web analytics services. However, use of opt-out browser add-ons can affect some website functions.

## **Contact Us**

If you have any question or request that related to this privacy policy. Please, contact Thai Trade Center Los Angeles by the email ttcla@live.com.